



# NASIG Newsletter

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## Committee Reports

### 2010/2011 Database & Directory Annual Report

Submitted by: Maggie Ferris

#### Members

Maggie Ferris, chair (University of Delaware)

Maria Collins, vice-chair (North Carolina State University)

Mary Bailey, member (Kansas State University)

Jessica Minihan, member (University of Mississippi)

#### Continuing Activities

The chair and vice chair coordinated with the NASIG treasurer on invoicing, dues payments and maintenance of the membership directory. Additionally, they responded to the many inquiries from the membership regarding renewals and forgotten passwords. The other committee members worked on membership database cleanup. In this way, all committee members had the opportunity either to learn and/or to enhance their skills using the ArcStone software, which NASIG utilizes to manage the membership database and directory, for different activities.

#### Completed Activities

Committee members created the documents for the new NASIG organizational membership option: the Organizational Membership Description and the Organizational Membership Form which new members can fill in and submit electronically. They coordinated with the Electronic Communications Committee to edit

and update the NASIG web site to include this new membership category.

#### Budget

The Committee did not use NASIG funds to carry out its functions this year.

#### Statistical Information

A snapshot of the NASIG membership indicates there are currently 660 active members, of which 5 are corresponding members. This is a decline from the last May's annual report when there were 754 active members with 5 corresponding members. Total membership fluctuates from month to month since membership is on a rolling, twelve month basis and not on a calendar year cycle.

	Active members	Corresponding members
May 2010	754	5
May 2011	660	5

#### Membership Patterns of Renewal

The total NASIG membership has declined over the past twelve months. Below are numbers showing membership renewal vs. non-renewal and the addition of new members. The pattern that this author sees is that the organization is gaining new members at about half the rate at which existing members are departing.

The numbers appearing below are for the previous calendar year, 2010. Each member is given a grace period in which to renew his/her membership, and so the compilation of non-renewal statistics lags by several months. This table shows new member joins, existing member renewals and existing member non renewals for each month. Overall, 473 existing members renewed their memberships, 229 existing members were non-renewers and so left the organization, while 101 new members joined during this time period. The

numbers do not add up to the total current membership of 660 because total membership fluctuates from month to month since membership is on a rolling, twelve month basis and not on a calendar year cycle.

<b>2010 Month</b>	<b>New Member Joins</b>	<b>Existing Member Renewals</b>	<b>Existing Member Non Renewals</b>
January	9	105	30
February	11	62	38
March	20	41	24
April	25	23	24
May	12	36	37
June	2	20	16
July	2	5	4
August	4	6	6
September	3	3	2
October	6	67	21
November	5	51	18
December	2	54	9
Totals	101	473	229

Submitted on: April 27, 2011